

Philipps



Universität  
Marburg

# TEMPUS – MOREM

## Workshop in Krems

### Career Centres

Job Centre v. Career Centre  
The situation in Germany



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# The starting point

- Career advising until recently domane of job centres
- Special departments for schools and universities
  - Colloboration with student advising department
  - International office
- Information sessions through this cooperation
- Central office for work experience
  - In Germany
  - In other countries
- Responsibility for short-term empöloyment

# Changes brought about by the Bologna Process

- Emphasis on skills
- Employability – not just knowledge
- Establishment of career services
- Provision in state university law
- Student services: student centred learning – shared responsibilities

# Aims of the Careers Service

- Preparation for world of work (social context)
  - Advising/coaching
  - Communicating
  - Marketing
  - Financing
  - Planning

# Preparing for the world of work

## Advising - Coaching

- Beginners who want to be prepared for the world of work right from the start
- Long-term students seeking an exit
- Graduates
- Doctoral Candidates – very few pursue an „academic“ career
- Analysis of potential
- Training for applying for jobs

# Communicating

- Improving communications skills with
  - Colleagues
  - Cooperation partners
  - Presentation techniques
  - Writing skills
  - Speaking skills
  - Telephoning skills
  - Asking questions
  - Body language
  - Conflict management

# Marketing – Selling the Commodity

- Self presentation
- Documentation
- Establishing contact – direct applications

# Financing

- Work experience
- Practical placements



# Planning

- Developing strategies to bring these things together

# Next steps

- Finding the resources – personal and financial
- Set standards
- Identify skills – change emphasis from knowledge to skills
- Define employability

Thank you for your attention  
Hvala na pazne